

Strategic Grant Consulting for Complex Organizations

Full-cycle grant-seeking support for colleges and universities, local government, and large nonprofits — backed by 22+ years of experience, former funder perspective, and \$625M+ deployed in communities nationwide.

<p>\$625 M+</p> <p>Deployed in Communities Nationwide</p>	<p>78%</p> <p>Average Win Rate</p>	<p>60+</p> <p>Active Clients</p>	<p>95%+</p> <p>Business via Referrals</p>	<p>22+ Yrs</p> <p>Firm Leadership Experience</p>
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About the Firm

Founded in 2016, Think and Ink Grant Consulting® provides end-to-end grant-seeking solutions for large, complex organizations — helping clients think through strategy and ink winning proposals.

Our team brings direct funder experience to every engagement, specializing in grants that advance the lives of women, children, and communities through health and education.

"Think and Ink Grant Consulting® was founded to help you think through strategy and ink award-worthy grant applications."

Our Five Core Services

We provide comprehensive, outsourced grant-seeking support through five integrated service areas:

Grant Consulting	Strategic grant-seeking roadmaps aligned to funder priorities and organizational goals.
Grant Research	Identification of federal, state, local, and private funding opportunities tailored to your mission.
Grant Writing	Competitive proposals handcrafted to each funder's evaluation rubric and scoring criteria.
Grant Management	Post-award compliance, financial reporting, and administration to protect your funding relationship.

Evaluations

Program impact measurement, success metrics, and evaluation plans to demonstrate community outcomes.

The Think.Ink.FUND.® Framework

Our proprietary three-stage framework guides every client engagement — from strategy through execution and long-term sustainability.

- **Stage 1 — THINK (Strategy & Alignment):** We assess your organization, identify funding gaps, and build a grant-seeking strategy aligned to funder priorities.
- **Stage 2 — INK (Grant Writing & Positioning):** We craft competitive, rubric-driven proposals with tailored narratives, budgets, and supporting materials.
- **Stage 3 — FUND (Scale & Sustain):** We manage compliance, reporting, and funder relationships to sustain and scale your grant-seeking results.

Clients Served

Clients served nationwide, including:

HIGHER EDUCATION

- Atlanta Metropolitan State College
- Clayton State University
- Young Harris College
- Dalton State College
- John Brown University

LOCAL GOVERNMENT

- Gwinnett County
- Fulton County
- City of Atlanta
- Invest Atlanta
- City of Douglasville
- Virgin Islands Housing Authority
- Douglas County Community Services Board

LARGE NONPROFITS & FOUNDATIONS

- United Way Miami
- Community Foundation for Greater Atlanta
- American Psychological Association (APA)
- Union Settlement
- Atlanta Botanical Gardens

And many more nationwide. For a full list of clients and case studies, visit thinkandinkgrants.com/case-studies.

Our Founder & CEO

Shavonn Richardson, MBA, GPC brings 22+ years of grant consulting experience as a former funder, nonprofit executive, and federal grant reviewer — delivering the insider perspective that turns good proposals into winning ones.

- Former Grantmaker at Bank of America Foundation
 - Immediate Past President, Grant Professionals Association (GPA)
 - Former nonprofit leader and active federal grant reviewer
 - Certified B Corp leader
 - LinkedIn and industry thought leader with over 15,000 followers — [linkedin.com/in/shavonnrichardson](https://www.linkedin.com/in/shavonnrichardson)
 - GPC (Grant Professional Certified) credential — fewer than 1,000 nationwide
 - Forbes-published author
 - Memberships: HouseATL, Independent Sector, and Junior League of Atlanta (Sustainer Member)
 - BBA, Howard University
 - MBA (Finance), Emory University
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Select Past Performances

Our experience spans 14 federal agencies and 50+ foundation and corporate funders nationwide.

GOVERNMENT GRANTS

- U.S. Department of Defense (DOD)
- U.S. Department of Education (ED) — including Title III and Title V
- U.S. Department of Energy (DOE)
- U.S. Department of Health and Human Services (HHS) — including SAMHSA
- U.S. Department of Homeland Security (DHS)
- U.S. Department of Housing and Urban Development (HUD)
- U.S. Department of Justice (DOJ)
- U.S. Department of Labor (DOL)
- U.S. Department of Transportation (DOT)
- National Endowment for the Arts (NEA)
- National Endowment for the Humanities (NEH)
- National Science Foundation (NSF)
- Small Business Administration (SBA) — including EDA

STATE & FOUNDATION GRANTS

- Bank of America Foundation
- Betty and Davis Fitzgerald Foundation
- California Community Reinvestment Grant (CalCRG)
- Chick-fil-A True Inspiration Award

- Citi Foundation
- Community Foundation of Greater Atlanta
- Emergency Solutions Grant (ESG)
- Goizueta Foundation
- Hearst Foundation
- Housing Opportunity for Persons with AIDS (HOPWA)
- Johnson Scholarship Foundation
- Kauffman Foundation Central Standards Grant
- Mary Reynolds Babcock Foundation
- Minority Business Development Agency
- Nasdaq Foundation
- PNC Foundation
- Rural Innovation Stronger Economy (RISE) Grants
- Target Foundation
- The Oak Foundation
- Tull Charitable Foundation
- Victims of Crime Act (VOCA) & State Victim Assistance Funding
- Yield Giving Open Call (Mackenzie Scott)

View our complete track record at thinkandinkgrants.com/trackrecord.

Sample of Grant Wins

The following represents a selection of federal, state, and local grant awards secured by Think and Ink Grant Consulting® across federal agencies, state programs, and private foundations:

Grant / Funding Agency	Award Amount	Scope of Work
U.S. Dept. of Education (CCAMPIS)	\$2,000,000	Childcare cost support for low-income student families during work, school, or training.
U.S. Dept. of Justice (BJA Site-Based)	\$1,200,000	Mental health services for justice-involved individuals at the time of arrest.
U.S. Dept. of Health & Human Services	\$539,080	Culturally responsive case management and victim assistance for trafficking survivors.
National Science Foundation	\$250,000	STEM capacity building and workforce pipeline support for underserved students.
U.S. Dept. of Labor	\$750,000	Workforce development programming for adults with barriers to employment.
U.S. Dept. of Housing & Urban Development	\$88,147	CDBG-CV Learning Lab for childcare assistance in transitional housing.

Grant / Funding Agency	Award Amount	Scope of Work
Small Business Administration (EDA)	\$541,700	Technical assistance for Black entrepreneurs in the Southeast.
U.S. Dept. of Justice (CJCC)	\$92,270	Training in use of force, de-escalation, crisis intervention, and mental health response.
Grant Management – ELEVATE ATL	\$1M+ Managed	Distributed arts-based funding to nonprofits citywide.
Bank of America Foundation	\$250,000	Youth education and workforce readiness programming.
U.S. Dept. of Education (Title III – Strengthening Institutions Program)	\$1,800,000	Institutional capacity building and academic program development for eligible colleges and universities.

This is a sample of grant wins. New grant wins are added to our full list on a daily basis.

Company Information

Legal Name: Think and Ink Grant Consulting, LLC

Founded: 2016 | Atlanta, GA

Address: 309 E. Paces Ferry Rd NE, Suite 400, Atlanta, GA 30305

Staff Size: 11-50

Certifications: DBE | MBE | Certified B Corporation | GPCI Approved Education Provider

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Ready to Transform Your Grant-Seeking Strategy?

Schedule a complimentary consultation to discuss your funding goals.

[Schedule Your Consultation → calendly.com/d/dsf-fb5-d93](https://calendly.com/d/dsf-fb5-d93)

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